



MHUB

**EVENT SPONSORSHIP
OPPORTUNITIES**



mHUB BRAND EVENTS



**HARDTECH
SUMMIT**

MARQUEE EVENTS

HARDTECH SUMMIT | MARCH

750 regional attendees join a day of thought leadership in climate, health, and manufacturing. 50+ production demos, 25+ startup pitches, and the Fourth Revolution Awards ceremony.



**COMMUNITY
BBQ**

COMMUNITY BBQ | JULY

900 guests from Chicago's tech, business, and impact-driven communities gather for a parking lot bash that includes BBQ, live music, outdoor games, networking, and more.



**WOMEN IN
MANUFACTURING**

SIGNATURE EVENTS

WOMEN IN MANUFACTURING | OCTOBER

250 women in manufacturing and engineering explore manufacturing trends and career pathways during a morning of networking and thought leadership.



ROBOT

ROBOT | JUNE

200 makers of all ages and skill levels build robots and participate in pick-up and bracket battles on a Saturday.



**INDUSTRY
DISRUPTORS**

INDUSTRY DISRUPTORS + INDUSTRY TALKS | QUARTERLY

250 guests join fireside and panel conversations throughout the year with influential founders and industry leaders.



SPONSORSHIP OPPORTUNITIES



BRAND SPONSORSHIP

Position your company at the forefront of hardtech innovation with a sponsorship that's easy to execute through recurring logo and digital visibility across signature events.

50K ALL ACCESS VISIBILITY:

for all mHUB brand events (8 minimum)

- Panel spot at one event
- Logo and tags on all event communication
- Logo on event signage
- 5 tickets to Fourth Revolution Awards
- 40 tickets in annual bank for all events
- Bespoke video asset captured at one event

20K TARGETED VISIBILITY:

for 1 marquee + 2 signature events

- Panel spot at one event
- Logo and tags on all event communication
- Logo on event signage
- 20 tickets in annual bank for all events

10k - brand sponsor single marquee event
5k - brand sponsor single signature event

STRATEGIC SPONSORSHIP

Build on brand visibility to directly engage event attendees through custom activations and lead generation activities that add value to the overall event experience.

40K MARQUEE ACTIVATION:

presenting sponsor for 1 marquee event

- Custom onsite event activation + brand takeover
- Ability to add opt-in at registration + activation
- Panel spot at Summit (or other signature event)
- Logo and tags on all event communication
- Logo on event signage
- 5 tickets to Fourth Revolution Awards
- 40 tickets in annual bank for all events
- Bespoke video asset captured at event
- 50% off general sponsorship of other mHUB events

25K SIGNATURE ACTIVATION:

presenting sponsor for 1 signature event

- Custom onsite event activation + brand takeover
- Panel spot at selected signature event
- Logo and tags on all event communication
- Logo on event signage
- 30 tickets in annual bank for all events
- 30% off general sponsorship of other mHUB